

# **HUMAN FACTOR TIME TRANSLATION OF BUSINESS INFORMATION TO CONSUMERS OVER THE INTERNET**

## **ABSTRACT OF THE DISCLOSURE**

The present invention is a system and methods for providing time translation to a requester of information incorporating human factors. The requester initiates a request for information onto a computer network, typically the Internet. Time information contained in the request for information is extracted. A translation of the time according to human factors is compared to the time in a table of database records. A determination is made as to whether to include search results as meeting the requested time criteria. If the request is met, the results are displayed when all other required criteria are true.